

GOLD RUSH NATIONALS NEWS

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CORVETTE NATIONALS
GOLD RUSH



BALLARAT 2023

March 24-27, 2023



70 YEARS OF CORVETTE

GMSV ANNOUNCED AS MAJOR SPONSOR



General Motors Specialty Vehicles (GMSV) has this week been announced as the major sponsor for the 2023 Australian Corvette Nationals to be held in Ballarat, Victoria on the weekend of March 24-27, 2023.

This 40th running of the Nationals marks the first opportunity for entrants to celebrate General Motors officially commencing sales of Corvette in Australia, due to postponement of events in 2021 and 2022 as a result of COVID related considerations.

“This is an exciting opportunity for GMSV to stand alongside Corvette fans and celebrate this iconic sports car,” said Jodie Lennon, General Manager Marketing & Communications at GM Specialty Vehicles.

“We’ve been waiting to do this ever since the launch of GMSV in November 2020 and are looking forward to introducing the C8 Stingray, as well as examples from the Chevrolet Silverado range, to everyone attending the Gold Rush Nationals.”



The C8 Stingray is an eighth-generation Corvette which is manufactured at GM’s famed Bowling Green Assembly plant in Kentucky and, of particular significance for performance car enthusiasts Down Under, is that this is the first time a Corvette is available as a factory-built right-hand drive vehicle.



Also unique to the all-new C8 is that it is the first Corvette to feature a mid-mounted engine configuration, with the 6.2-litre V8 capable of creating 369kW of power and 637Nm of torque.

Considerations such as heritage, performance and unparalleled desirability will help ensure the nameplate, first established in 1953, continues to attract new and adoring fans to the legendary machine.

Ballarat, with its rich history and well-preserved colonial-era heritage presented an ideal location for the 2023 Nationals, offering all the facilities required for a dazzling weekend.

The event is appropriately branded the ‘Corvette Gold Rush Nationals,’ to honour the city’s history as the epicentre of Australia’s first goldrush. Ballarat’s magnificent Sovereign Hill tourist attraction will provide a unique gold rush experience for the entrants on Saturday night.

The event’s highlight, taking place on Saturday March 25, will be the Show ‘n’ Shine at scenic Lake Wendouree which will be open to the general public. Some 200 stunning Corvettes will be on display vying for a range of awards. GMSV will present their latest C8 Corvettes and Silverados in a comprehensive display at the show, with GMSV personnel available to provide information.



The Nationals Organising Committee is thrilled to have GMSV as their major sponsor.

“With GM’s participation in the Nationals, including both their sponsorship and their very visible involvement, we anticipate this will be the best Nationals ever”, Committee Chairman Garth Bradbury stated.

The Corvette Nationals are open to all Corvette Club Members. For more information go to <https://corvettesofmelbourne.com/nationals>